



Sara Lee Food and Beverage

Downers Grove, IL, launches Wholesome Indulgence bakery bars. Made with whole grains, fruits and nuts, the bars are available in Cranberry Almond, Maple Apple Pecan and Mocha Latte varieties and contain approximately 300 Cal depending on the variety. Each trans-fat-free 2.5-oz bar is a good source of calcium and contains 3 g of fiber, 7 g of protein and 7 g of fat or less depending on the flavor. www.thejoyofeating.com

Mexi-Snax, Berkeley, CA, introduces wheat- and gluten-free multigrain tortilla chips. Available in Multigrain Blue and White chip varieties, each 1-oz portion provides one serving of whole grains. The trans-fat-free chips are all-natural and made with organic quinoa and corn grains, organic black beans and organic flax and sesame seeds. The 6-oz package retails for \$2.99. www.mexisnax.com



Shore Lunch, a division of Southeastern Mills, Rome, GA, offers a new line of breading and batter mixes for fish, chicken, pork, vegetables and other fried food. The expanded line offers Beer Batter, Cornmeal Recipe, Classic Fried Chicken and Spicy Buffalo-style breading mixes. These new launches, along with other products in the Shore Lunch line, feature updated packaging. The breading and batter mixes retail for \$2.99. www.semills.com

Caroline's Desserts, Seattle, WA, introduces Chocolate Dipped traditional shortbread at the 2008 Winter Fancy Food show in San Diego, CA. The all-natural, artisan shortbread is dipped in European chocolate. A 12.2-oz box contains a dozen kosher shortbread and retails for \$21.99. www.carolinesdesserts.com



Bachman Co., Reading, PA, introduces restaurant-style tortilla chips. The gluten-free chips are trans-fat- and preservative-free, and each serving contains 21g of whole-grain corn. The chips are made from



white corn kernels that are soaked and ground with lava stones to create a crunchier chip. Packaging highlights

include the PA (Pennsylvania) Preferred logo, which identifies locally sourced products. www.bachmansnax.com



Dawn Food Products, Inc., Jackson, MI, offer new cake packaging featuring an interlocking design that enables easy-to-open and resealing capabilities. The interlocking design features two sliding tabs to open and close the packaging. This new design eliminates the difficult-to-open aspect of traditional cake domes while enhancing and preserving freshness. www.dawnfoods.com