

# Unilever launches Promise SuperShots

ENGLEWOOD CLIFFS, N.J. — Unilever has introduced Promise SuperShots designed to help lower blood pressure. The fruit and yogurt drink provides potassium and is low in sodium.

“Promise SuperShots were designed to help adults who are concerned about managing their risk of high blood pressure by adding more potassium to their diet,” said Douglas Balentine, director of nutrition and health for Unilever North America. “Many Americans find it hard to not only get enough potassium but also from the recommended sources. This product is an easy and convenient way to get closer to the recommended daily amount of potassium.”

Each 3-oz serving has 350 mg of potassium, and the product comes in three flavors: strawberry banana, peach apricot and mixed berry. The SuperShots are available at major retailers nationwide for \$3.99 for a pack of four shots. **FNH**



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## Kashi introduces cereal and cereal bars

LA JOLLA, CALIF. — Kashi Co., a subsidiary of the Kellogg Co., has launched two products — Kashi Honey Sunshine cereal and TLC Tasty Little Cereal Bars.

“Our new Honey Sunshine cereal offers a flavor the whole family will enjoy for breakfast or healthy snacking right out of the box,” said Sarah Ceccarelli, senior brand manager and nutritionist for Kashi. “Our TLC cereal bars are the perfect answer for those looking for a nutritious start to their day or for a snack on the go.”

The new cereal is made with Kashi’s

seven whole grains and sesame blend and has 20 grams of whole grains per serving. The cereal bars also have the seven whole grains and sesame blend and are available in three flavors: ripe strawberry, baked apple spice and blackberry graham. The bars have 11 grams of whole grains, 3 grams of fiber and 2 grams of protein.

The products are available in grocery stores nationwide. **FNH**



## Cargill Meat Solutions launches Good Nature pork

WICHITA, KAS. — Cargill Meat Solutions launched a new pork brand called Good Nature. The products will be sourced from hogs raised antibiotic-free on farms in the Midwest.

“Cargill is dedicated to monitoring and understanding the ever-changing meat industry,” said Joe Linot, pork marketing manager for Cargill. “Consumer demand for quality pork that not only tastes good but also contains only healthy, natural ingredients is a growing trend. We want to collaborate with our customers to help them answer market demand by offering Good Nature pork.”

The meat will be minimally processed with no artificial ingredients. **FNH**



## Bachman adds MultiGrain Jax

READING, PA. — The Bachman Co. has introduced MultiGrain Jax.

MultiGrain Jax Baked Cheese Curls are corn snacks with 0 grams trans fat and 5 grams of whole grains per serving.

Each cheese curl is individually puffed and shaped from whole grain corn and rice, slow baked and then coated with an all-natural cheddar cheese.

The product is also gluten-free and has no artificial colors, flavors or preservatives. **FNH**

